



2025 KSM COMMUNITY IMPACT REPORT

Inspiration in Action





Committed to Our Communities' Greatness

We at KSM firmly believe we all have a role to play in supporting the thriving communities in which we live and work, and we are committed to doing our part. We invest our time and resources in the important work of our employees, clients, and community partners with the goal of inspiring great people to do great things.

A MESSAGE FROM OUR CEO

Reaching New Levels of Community Impact

When I reflect on this past year, I'm inspired by the generosity, compassion, and commitment of our 900-plus KSMers. Across the firm, our people continued to invest their time, talents, and resources in the communities where we live and work, creating meaningful impact for organizations and individuals across the U.S.

The results were remarkable. We reached new milestones in volunteerism, charitable giving, and community engagement. More than 600 KSMers participated in our largest Community Day ever, serving at 126 locations nationwide. Throughout the year, our people contributed more than 10,000 volunteer hours and supported nearly 500 unique organizations.

We also had the privilege of serving as title sponsor of the inaugural Indianapolis Business Journal Nonprofit Excellence Awards. This partnership allowed us to celebrate outstanding central Indiana nonprofit leaders and organizations while helping provide resources to advance their important missions. It was a powerful reminder of the incredible work being done every day by those who are strengthening our communities.

While these accomplishments are worth celebrating, what matters most is what they represent. They reflect a culture

that values service, relationships, and making a difference. Community engagement has always been an important part of who we are at KSM, and it continues to be strengthened by the passion and dedication of our people.

As KSM continues to grow, so does our opportunity to create positive impact. I'm incredibly proud of what we accomplished together in 2025, and I'm even more excited about what lies ahead. Thank you to every KSMer who contributed to these efforts and helped make our communities stronger.

Here's to building on this momentum and creating an even greater impact in the years ahead.



TIM COOK
KSM CEO & President



Our Community Focus Areas



VOLUNTEERING

We invest our time.

At KSM, our people are our greatest asset. We encourage every team member to invest their time and share their extraordinary talents with the causes and organizations that matter most to them.



Volunteering with the Humane Society for Boone County allows me to see how animal welfare impacts our community.

With every adoption a dog gains a loving home, the adoptive family gains a loyal companion, and the shelter creates space and resources to help another animal in need. Volunteering requires teamwork, communication, reliability, and a commitment to serving others. It reminds me that even small actions can have a meaningful impact on the people and communities around us.

Christian Garcia Hirota
Senior Associate
Indianapolis



FINANCIAL SUPPORT

We invest our resources.

KSM is dedicated to providing mission-driven organizations in our communities with financial support to help them grow their impact.



KSM exemplifies meaningful partnership by pairing financial support with direct action. As a site sponsor, they provide essential items like backpacks, snacks, and school supplies to equip unhoused students to succeed in the classroom and beyond. KSM understands that unhoused students require community support, and as the sponsor of our Sparking Conversations series, KSM helps facilitate critical conversations that address challenges unhoused children and families navigate. Because of KSM's intentional investment in Brightlane, our students and families are better supported every day, and our impact reaches further into the community.

Amber Ewing
Chief Philanthropy Officer
Brightlane Learning

brightlane
LEARNING



COMMUNITY LEADERSHIP

We invest in leadership and learning.

Great things are accomplished through great leadership. At KSM, we have a proud history of connecting passion with purpose, aligning the talents of our team members with mission-minded organizations in need of guidance or support. It's a win-win that helps to drive the growth of our communities.



For the past 11 years, Bike4Chai has given me the opportunity to support Chai Lifeline's extraordinary work on behalf of children and families facing serious illness. Raising more than \$550,000 over the years has been deeply meaningful and having KSM join that effort as a corporate sponsor these past two years reflects the firm's genuine commitment to showing up for the community in ways that matter.

Barry Aranoff
Partner
New York



2025 Impact by the Numbers



KSM'S TOTAL MATCHING GIFT FOR EMPLOYEES' NOT-FOR-PROFIT DONATIONS

2025

\$127K

2024

\$125K

2023

\$53.9K



**VOLUNTEER HOURS
LOGGED BY STAFF
FOR KSM'S TIME &
TALENTS PROGRAM**

2025

2,470

2024: 2,306
2023: 918



**NOT-FOR-
PROFIT
BOARDS
SERVED**

2025

232

2024: 181
2023: 147



**CHARITABLE
DOLLARS
CONTRIBUTED
BY KSM**

2025

\$890K

2024: \$770K
2023: \$713K



**INDIVIDUAL
ORGANIZATIONS
IMPACTED**

2025

489

2024: 448
2023: 387



**HOURS KSM
EMPLOYEES
VOLUNTEERED**

2025

10,192

2024: 9,997
2023: 6,518

2025 Community Day

Our 13th annual Community Day was our most impactful yet, with more than 600 KSMers volunteering at 126 sites across the U.S. We look forward to this firm tradition, when we close our offices and encourage our teams in Indianapolis, Fort Wayne, Cincinnati, New York City, Chicago, and Evansville, as well as remote employees, to serve in their communities. Over the course of our 2025 Community Day, KSMers completed a variety of projects, including distributing food to our food-insecure neighbors, packing welcome kits for children entering foster care, prepping a holiday meal for those experiencing homelessness, and even helping to harvest farm crops.

“KSM is proud to prioritize our communities as a part of our daily work. As our firm continues to grow and expand into new communities, we look forward each year to the impact we can make on Community Day,” said Katie Hammer, community engagement manager. “Community service has always been a priority for KSM, and our team members coming together for our firmwide day of service is a privilege that we don’t take for granted.”

“ *It felt great to give back, to be able to tangibly see where the help we were giving was going, and to be able to do all of this together as a team! It seemed as though the whole group really enjoyed and believed in the project we were doing and the organization we were helping.*

– Fort Wayne KSMer



COMMUNITY DAY VOLUNTEERS

2025	2024	2023
619	586	508



PROJECT
SITES
ACROSS
THE U.S.

2025
126

2024
101

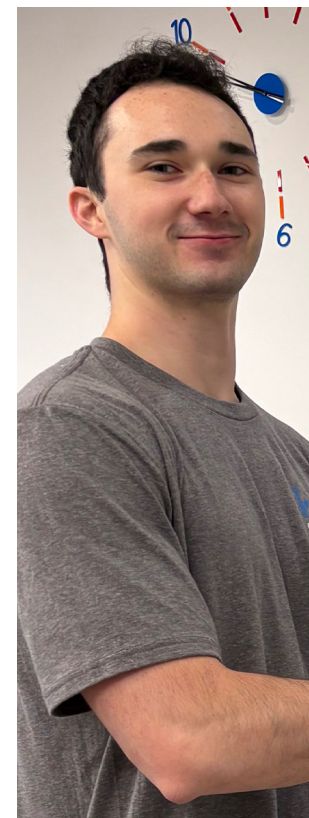
2023
88



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Community Day fosters a strong sense of service for our community while building relationships with KSM employees outside my day-to-day sphere.

– Indianapolis KSmer





“ Thank you to the entire KSM team for lending your time and energy to support Project Renewal’s programs and clients. I truly wished I could have been in three places at once to experience all the activities! I heard wonderful feedback about everyone’s enthusiasm and engagement. This was a milestone for us – our largest volunteer undertaking to date – and we are so grateful for KSM’s ever-growing partnership!

– Nikki Grizzle, Project Renewal, New York



A New Opportunity To Uplift, Collaborate, and Learn

In August 2025, KSM was honored to serve as the presenting sponsor of the inaugural Indianapolis Business Journal (IBJ) Nonprofit Excellence Awards. At KSM, we've always believed that strong communities are built through collaboration, generosity, and purpose, and no one embodies those values more than the nonprofit organizations, companies, and leaders this event celebrates.

The awards encouraged central Indiana nonprofits to apply for honors and cash prizes in categories including "Best Nonprofit," "Nonprofit and Foundation Executive of the Year," "New Nonprofit Program of the Year," and "Volunteer of the Year," among others. The award winners were recognized during a ceremony hosted at the Indiana Roof Ballroom, giving their peers and other community partners the opportunity to celebrate amazing work, learn from each other, and create new networks.

"This event is especially meaningful to me, because the idea for these awards was sparked by a simple conversation about how we could do more to spotlight the extraordinary work happening across central Indiana," said Tim Cook, KSM CEO & president. "I shared that thought with Nate Feltman [IBJ publisher], and I'm incredibly grateful that he and the IBJ team not only embraced the idea, they elevated it."

AWARDS WERE GIVEN IN 13 CATEGORIES, INCLUDING THE FOLLOWING:

Nonprofit of the Year

Large: Wheeler Mission
Medium: Lutheran Child
and Family Services
Small: Dove Recovery
House for Women

Foundation of the Year

National FFA
Foundation

Volunteer of the Year

Gretchen Sides,
Brightlane Learning



IBJ
MEDIA

2025
INDIANAPOLIS BUSINESS JOURNAL

NONPROFIT
Excellence AWARDS

Presented by **ksm**
CPAs & Advisors



- 2025 Honorees
- See **Who's HERE!**



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Learn more about our commitment
to our communities at KSM.

